

## Monthly Report April 26

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| <b>Publicity</b>                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                   |
| <p>Contacting all group leaders, most of them several times, to chase up about Ash Fete.</p> <p>I will be printing up and laminating anything sent to me. I have offered help with design etc where required.</p> <p>I have to collect some entries.</p> <p>Towards the end of May I will be emailing all Ash u3a members to ask for volunteers to help erect, man and finally dismantle the stall at the fete.</p> |                                                                                                                                                   |
| <b>Website</b>                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                   |
| Number of visitors                                                                                                                                                                                                                                                                                                                                                                                                  | 1295 (1476)                                                                                                                                       |
| Bounce Rate                                                                                                                                                                                                                                                                                                                                                                                                         | 23% (21%)                                                                                                                                         |
| Average number of pages visited                                                                                                                                                                                                                                                                                                                                                                                     | 3.5 (3.9)                                                                                                                                         |
| Top visited pages                                                                                                                                                                                                                                                                                                                                                                                                   | Home 15.2% (13.4%), Groups 9.6% (8.6%), Events 7% (4.6%), 4.7% (7.3%)                                                                             |
| <b>Venues</b>                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                   |
| Price Changes                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                   |
| Other changes / information                                                                                                                                                                                                                                                                                                                                                                                         | No updates or changes to report.                                                                                                                  |
| <b>Membership</b>                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                   |
| Number of paid members                                                                                                                                                                                                                                                                                                                                                                                              | 403                                                                                                                                               |
| New members                                                                                                                                                                                                                                                                                                                                                                                                         | 8                                                                                                                                                 |
| Number leaving                                                                                                                                                                                                                                                                                                                                                                                                      | 0                                                                                                                                                 |
| <b>Monthly Meetings</b>                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                   |
| Number attending                                                                                                                                                                                                                                                                                                                                                                                                    | 46                                                                                                                                                |
| Feedback                                                                                                                                                                                                                                                                                                                                                                                                            | Generally favourable. The speaker had a soft voice and sound at the back of the room was minimal. Peter will look at the sound system and report. |
| Planned costs for next 6 months                                                                                                                                                                                                                                                                                                                                                                                     | £450                                                                                                                                              |

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| <b>Finance</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                    |
| <i>Notes: This is summary of the Ash u3a account. It does not include group income/expenditure (ie hall charges)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                    |
| Previous balance                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | £5,288.69                                                                          |
| Income                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | £44.91                                                                             |
| Expenditure                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | £2,881.09 - Includes payments to 3rd Age Trust for membership, magazine and Beacon |
| Current balance                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | £2,452.50                                                                          |
| Planned costs                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | £606 - Assumes speaker for May, June & July                                        |
| Reserve                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | £1,200 - Based on reserve set in 2025                                              |
| Available to spend                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | £646.51                                                                            |
| <b>Beacon</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                    |
| <p>The improvement to the Gift Aid feature will be retested before release. It will update the wording for new members, add a new setting for to specify the amount eligible for Gift Aid and display these figures for renewing members who previously opted into Gift Aid.</p> <p>Please continue to use Beacon as normal. The Beacon Team will provide information in advance of the release but this is unlikely to be before the end of May 2026.</p>                                                                                                                                                                            |                                                                                    |
| <b>Groups</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                    |
| <p>Travelogue no longer want to be part of Ash u3a. Brenda White wrote:</p> <p>“We have had our monthly meeting today we held a vote of the members and we all have decided to come out of the U3A. This was suggested sometime ago and we feel this is the right time to have our meetings when and if we wish so, also we are unable to take new members as we hold the meeting in one’s home and seating would be difficult .so we will operate outside of the U3A”</p> <p>The planned EDI training has been cancelled. After making enquiries it turns out there is no training – it was just going to be a group discussion.</p> |                                                                                    |