

Monthly Report July 26

Publicity	
Nothing to report	
Website	
Number of visitors	1,129 (-5%)
Bounce Rate	25% (-12%)
Average number of pages visited	3.6
Top visited pages	Home 543 (+8%) Groups 363 (-2%) Events 317 +12% Newsletter 300 (+45%)
Venues	
There is nothing to report other than all future dates for the various venues have now been booked, with the exception of Line Dancing. Meg has assured me that she sent me two emails in the past week with dates but I have not received them - hence my writing to Tom. I even ticked the box to receive a copy which I didn't receive.	
Membership	
Number of paid members	405
New members	0
Number leaving	1 (resigned)
Monthly Meetings	
Number attending	40
Planned costs for next 6 months	£439
We have collated numbers for 4 monthly meetings. Over 50% only attended one meeting.	

Finance		
<i>Notes: This is summary of the Ash u3a account. It does not include group income/expenditure (ie hall charges)</i>		
Previous balance	£2,189.45	
Income	£629.57	Gift Aid
Expenditure	£231.05	
Current balance	£2,587.97	
Planned costs	£4,136.05	Forecast spend less actual spend
Reserve	£2,265.08	
Available to spend	-£3,813.16	Current Balance - planned costs - planned reserve. Negative until expected membership fees received. Forecast for £4466 throughout our financial year.
Beacon		
Nothing definite a Beacon, but there is a rumour (just a rumour) that there is to be a change in the way members use PayPal to pay membership fees, to make it easier. There are reports on the forum about PayPal's algorithm making people sign into their PayPal account to make payment, which is a repeat of last year. There is nothing TAT or the Beacon team can do because it's implemented by PayPal.		
Groups		
Groups reporting number of vacancies. So far only Line Dancing is full.		