

Monthly Report March 26

Publicity	
Marketing activities undertaken	I have put out an email to all group leaders regarding the Ash Summer fair, which elicited a very minimal response.
Planned marketing for April	This month I will be pushing hard for a response from all group leaders and chasing them for contributions or at the very least replies.
Website	
Number of visitors	1,486. We are now filtering out those group leaders who regularly access the site. This gives us better stats.
Bounce Rate	25%
Average number of pages visited	3.5
Top visited pages	Home (13.2%), Groups (9.8%), Newsletter (7.4%)
Venues	
Price Changes	Ash Centre price increase: from £20 to £21 ph for main hall. An extra 50p ph for small hall (from £10.00).
Other changes / information	Despite 3 reminders to Tongham VH for their H&S risk assessments, no response to date.
Membership	
Number of paid members	395
New members	3
Number leaving	0
Monthly Meetings	
Number attending	47
Feedback	Paul Berwick is a popular speaker. He mentioned running walking tours of spy locations in London – a number of members expressed an interest in attending.
Planned costs for next 6 months	£125+£140+£105+£105 = £475 (+ 2 at no cost)

Finance	
<i>Notes: This is summary of the Ash u3a account. It does not include group income/expenditure (ie hall charges)</i>	
Previous balance	£5,507.09
Income	£35.56
Expenditure	£253.96
Current balance	£5,288.69
Planned costs	£3,322
Reserve	£1,200
Available to spend	£766
Groups over or underspending	None.
Beacon	
Changes to beacon	No knowledge of any changes.
Planned updates	No knowledge of any updates, the enhancement list (which shows what changes have been implemented in the last month) hasn't been updated and the last list is for January 2026.
Groups	
Updates to groups	Peter Barker has stood down as Group Leader for Garden visits but is continuing to joint-lead Social History
Outstanding risk assessments	Still collating.