

Monthly Report May 26

Publicity

I have been communicating with the groups and had a reasonable response for our display. I intend to print up and laminate some new contributions in the coming days.

I put an email out to all members and have got enough people to help set up and man the stall on the day

I have publicised our stall at the fete on 9 different local groups via Facebook and will do the same a couple of times before the event itself.

However, as normal, The Ash Centre do not seem to be publicising the event at all, certainly not that I am aware of - not even the usual banner on Shawfield road - so if anyone has the ear of someone at the Ash Centre perhaps they could prompt some publicity from them.

Next week I will put a notice on the Ash Centre noticeboard about it, and also about our AGM

Website

Number of visitors	1327 (-3%)
Bounce Rate	24% (+1%)
Average number of pages	3.5 (no change)
Top visited pages	Home 15.8% (+6%) Groups 10.1% (+4%) Events 7% (-4%) Newsletter 6.8% (+41%)

Venues

No updates or changes to report.

Membership

Number of paid members	405
New members	2
Number leaving	0

Monthly Meetings

Number attending	57
Feedback	James Dickinson knew his subject, but was not a very good speaker which took the edge of an otherwise excellent presentation.
Planned costs for next 6 months	£450

Finance

Notes: This is summary of the Ash u3a account. It does not include group income/expenditure (ie hall charges)

Previous balance	£2,452.51
Income	£12.99 (new members)
Expenditure	£224.74 - Speaker, hall hire, Mains Power Adaptor & cable reel
Current balance	£2,240.76
Planned costs	£170.80 - Assumes speaker for July
Reserve	£1,200 - Based on reserve set in 2025 but will rise to £2200 in July
Available to spend	£869.96 - Current Balance - planned costs - planned reserve as at July 25

Beacon

Nothing to report regarding Beacon, the Beacon home page hasn't reported any enhancements since January (I did ask why but never got a reply).

Groups

Some group leaders have said they were not being kept up to date regarding the committee. Replies sent saying it has been in the newsletter every month.