

Monthly Report September 26

Website	
Number of visitors	1,346 (+14%)
Bounce Rate	23% (-2%)
Average number of pages visited	3.6
Top visited pages	Home 755 (+28%) Groups 456 (+20%) Events 334 (+5%) Monthly Meeting 192
Venues	
Offer to use Ash Scout Hut but they are more expensive than St Mary's and Victoria Hall.	
Membership	
Listed Members	434
Number of paid members	352
Not yet renewed	82
New members	36
Number leaving	6 (resigned) + 1 (deceased)
Monthly Meetings	
Numbers attending	39, 38, 35, 35, 51
Planned costs for next 6 months	TBC

Finance

Notes: This is summary of the Ash u3a account. It does not include group income/expenditure (ie hall charges)

Previous balance	£4,068.47	
Income	£2,392.24	Membership fees, magazine fees & payments made in error
Expenditure	£224.06	Hall hire, speaker, PayPal charges and refunds for payments made in error
Current balance	£6,236.65	Previous Balance + income - expenditure
Planned costs	£3,768.64	Forecast Spend - Actual spend
Reserve	£2,265.08	Primarily for equipment should it breakdown
Available to spend	£202.93	Current Balance - planned costs - planned reserve (membership fees forecast in budget for current financial year = £4466, so far received £3937)

Beacon

Shel Kidd took over as Beacon Admin, Thanks to Tom for all his hard work being the admin previously.

Backup has been sent to Peter

A recent minor fix was released to fix: Show second associated member in Ledger (by group)

The Paypal setup in September ahead of renewals was successful.

People associated with roles for publicity and group coordinator have been removed.

Prices for membership were increased to £11 and £5 ahead of renewal.

Groups

Creative writing is closing down.